Cover Letter Format

Date  (SKIP FOUR LINES)

Name of Contact Person
Title
Organization
Street Address
City, State, Zip Code

Dear Ms., Mr., and Dr. (etc):  (Never say To Whom It May Concern or Mrs.)

1st Paragraph- Introduction
  o State who you are and your purpose for writing:
    Example:
    I am a sophomore at MassBay Community College majoring in ___________.
    I am interested in the ______position/internship that I saw posted on _________.

2nd Paragraph-Highlight your skills and abilities in relation to the position

  o Use the job posting and using a highlighter, highlight that you know you have.
  o After highlighting your skills on the posting, go back and number the highlights.

Sample Posting:

Position: Special Events and Public Relations Associate
Looking for an 1) organized individual with the ability to multi-task, experience with event planning, and marketing a must. The job requires a great amount of verbal and written communication skills. Should be familiar with sales process.

  1) I am an extremely organized person who creates task sheets to keep track of my daily goals.
  2) The event planning experience that I gained from........ allowed me to learn....... (specific) skills.
    Note: Give an example of a project that you are especially proud of completing. It is ok if it was for a class.
  3) I have worked intensely with creating and promoting marketing materials, such as...... for......

  o Please see my attached resume that describes my experiences in further detail.

3rd Paragraph- Closer, Follow up and Thank you (show that you researched the company in some way)
Example:
I am always searching for avenues that allow me to learn about areas that interest me. Name of company or organization interests me because it encompasses all of the areas that I feel will help enhance and complement my classroom experience. Especially in the following areas _______________.

I look forward to discussing my experience and qualifications with you. You can reach me at (phone number) or via e-mail at _____________.

Sincerely,
Your Signature
Your name in print