

PROGRAM CURRICULUM



Liberal Arts: Communication

Associate in Arts

DIVISION OF HUMANITIES

This communication program combines liberal arts and business to provide the basic knowledge and skills needed for a communications-related career in business. The curriculum offers students the flexibility to develop a concentration that meets a student’s particular interests and needs.

Upon successful completion, the Associate in Arts Degree in Liberal Arts with a concentration in Communication is awarded.

PROGRAM FOOTNOTES

History Sequence:

HS 101 Western Civilization I & HS 102 Western Civilization II, or HS 103 World Civilization I & HS 104 World Civilization II, or HS 203 American History to 1877 & HS 204 American History Since 1870

Laboratory Science Sequence:

BI 101 General Biology I & BI 102 General Biology II, or BI 110 Principles of Biology I & BI 120 Principles of Biology II, or BI 115 Anatomy and Physiology I & BI 116 Anatomy and Physiology II, or CH 101 College Chemistry I & CH 102 College Chemistry II, or CH 110 Principles of Chemistry I & CH 120 Principles of Chemistry II, or EV 103 Environmental Studies I & EV 104 Environmental Studies II, or PY 101 College Physics I & PY 102 College Physics II, or PY 103 Engineering Physics I & PY 104 Engineering Physics II, or SC 102 Integrated Science I & SC 103 Integrated Science II,

Literature Sequence:

LI 201 World Literature I & LI 202 World Literature II, or LI 203 American Literature I & LI 204 American Literature II, or LI 205 British Literature I & LI 206 British Literature II

Math/Science Electives: Biology, Chemistry, Contemporary Nutrition (NS 101), Environmental Science, Integrated Science, Mathematics (not MAC), Physics

Social Science Electives: Anthropology, Economics, Geography, Government, History, Law and Society (LA 230), Psychology, Sociology

Program Electives: CO 105 Journalism I, CO 106 Global Journalism, CO 201 Fundamentals of Public Relations, CO 210 Communications Internship, MK 103 Principles of Marketing, MK 213 Principles of Sales, MK 215 Principles of Advertising, PO 115 Photography I

Free Electives: Any college-level course offered at the College.

Competency in mathematics is a MassBay graduation requirement. Prior to graduation, students must demonstrate competency at 100-level math. This may be accomplished by an appropriate placement test score or completion of any 100-level mathematics course or higher, except mathematics courses with a MAC prefix.

COURSE	COURSE TITLE	CREDITS
<i>First Year Semester 1</i>		
CO 100	Introduction to Communications	3
CT 100	Critical Thinking	3
EN 101	Freshman English I	3
SF 131	Oral Communication	3
	History Sequence	3
	Social Science Elective	3
	credits:	18
<i>First Year Semester 2</i>		
CO 101	Introduction to Mass Media	3
CS 100	Computers and Technology	3
EN 102	Freshman English II	3
	History Sequence	3
	Math/Science Elective	3/4
	credits:	15/16
<i>Second Year Semester 1</i>		
	Program Elective	3
	Program Elective	3
	Program Elective	3
	Literature Sequence	3
	Laboratory Science Sequence	4
	credits:	16
<i>Second Year Semester 2</i>		
	Program Elective	3
	Program Elective	3
	Literature Sequence	3
	Laboratory Science Sequence	4
	Free Elective	3
	credits:	16
	Total Credits:	65/66

This program qualifies for MassTransfer with select State University and University of Massachusetts institutions. For more information please visit www.mass.edu/masstransfer.

