Division of Humanities

Associate in Arts in Liberal Arts: Communication

Students graduating from Associate in Arts in Liberal Arts: Communication will be prepared for successful transfer to a baccalaureate institution, or for entry-level careers in communications, media, journalism, or related fields. Students graduating from the Associate in Arts in Liberal Arts: Communication program also will achieve proficiency in the college-wide learning outcomes.

Successful graduates of the program will be able to:

1. Communicate effectively in a variety of personal and professional contexts, through formal and informal discussions and presentations;
2. Write for diverse audiences, including academic papers, marketing pieces, or journalism writing;
3. Demonstrate an understanding of various media and their relationship to society, through case studies or group projects;
4. Demonstrate critical thinking and problem-solving skills;
5. Understand and use a variety of technological tools that are applicable to careers in journalism, marketing, or other professions;
6. Use a variety of mathematical tools and quantitative reasoning to solve problems and analyze complex challenges;
7. Use scientific knowledge and methodology to test, validate, and update their knowledge about the natural world;
8. Take responsibility for their actions, self-assess, self-advocate, collaborate, and develop community and civic awareness.