

PROGRAM CURRICULUM



# General Business

## Associate in Science

**DIVISION OF SOCIAL SCIENCES & PROFESSIONAL STUDIES**

This program provides students with the basic skills necessary to pursue a rewarding career as a business professional. The program offers students the flexibility of pursuing career opportunities in a variety of business disciplines. Students can choose specialized business and liberal arts electives that best meet their interests and goals.

Upon successful completion, the Associate in Science Degree in General Business is awarded.

**PROGRAM FOOTNOTES**

**Business Electives:** AC 201 Intermediate Accounting I, AC 202 Intermediate Accounting II, AC 206 Managerial Accounting, AC 207 Introduction to Taxation, BF 203 Principles of Finance, BF232 Personal Finance, BU 100 Introduction to Business, BU 201 Global Business, EC104 Contemporary Economic Issues, EC 201 Principles of Macroeconomics, EC 202 Principles of Microeconomics, LA 227 Legal Environment of Business, LA 230 Law and Society, MG 102 Small Business Management, MG 204 Human Resource Management, MK213 Principles of Sales, MK 214 E-Commerce, MK 215 Principles of Advertising

**Economics Electives:** EC104 Contemporary Economic Issues, EC201 Macroeconomics, EC202 Microeconomics

**Humanities Electives:** Art, Communications, Film, Foreign Language, Humanities, Literature, Music, Oral Communication, Philosophy, Photography, Sign Language, Theater Arts

**Math Electives:** Any MA100 mathematics course or higher, except mathematics courses with a MAC prefix.

**Science Electives:** Biology, Chemistry, Environmental Science, Integrated Science, Physics, Contemporary Nutrition (NS101)

**Social Science Electives:** Anthropology, Economics, Geography, Government, History, Law and Society (LA 230), Psychology, Sociology

This program qualifies for MassTransfer with select State University and University of Massachusetts institutions. For more information please visit [www.mass.edu/masstransfer](http://www.mass.edu/masstransfer).

COURSE	COURSE TITLE	CREDITS
<i>First Year Semester 1</i>		
AC 101	Financial Accounting I	4
CS 104	Microcomputer Applications/ Business	3
CT 100	Critical Thinking	3
EN 101	Freshman English I	3
MG 101	Principles of Management	3
		<b>credits:</b>
		<b>16</b>
<i>First Year Semester 2</i>		
AC 102	Financial Accounting II	4
EN 102	Freshman English II	3
MK 103	Principles of Marketing	3
OA 201	Business Communication	3
	Economics Elective	3
	Humanities Elective	3
		<b>credits:</b>
		<b>19</b>
<i>Second Year Semester 1</i>		
LA 221	Principles of Business Law I	3
	Business Elective	3/4
	Humanities Elective	3
	Math Elective	3/4
	Science Elective	4
		<b>credits:</b>
		<b>16/18</b>
<i>Second Year Semester 2</i>		
	Business Elective	3/4
	Business Elective	3/4
	Humanities Elective	3
	Science Elective	3/4
	Social Science Elective	3
		<b>credits:</b>
		<b>15/18</b>
		<b>Total Credits:</b>
		<b>66/71</b>

