

PROGRAM CURRICULUM



General Business: Hospitality Management Associate in Science

DIVISION OF SOCIAL SCIENCES & PROFESSIONAL STUDIES

This comprehensive program provides an overview of the exciting hospitality industry. Students receive an introduction to all aspects of the hotel, resort, and restaurant management sectors, as well as critical thinking and communication skills necessary for dealing with the general public. The hospitality industry is a growth industry, and its expansion is expected to continue. The industry seeks employees with marketing and management backgrounds, and the MassBay program includes courses in both areas. Students have internship opportunities at excellent locations in Boston.

This program provides a broad background in general business administration and the liberal arts.

Upon successful completion, the Associate in Science Degree in General Business with a concentration in Hospitality Management is awarded.

PROGRAM FOOTNOTES

Economics Electives: EC 104 Contemporary Economic Issues, EC 201 Principles of Macroeconomics, EC 202 Principles of Microeconomics

Humanities Electives: Art, Communications, Film, Foreign Language, Humanities, Literature, Music, Oral Communication, Philosophy, Photography, Sign Language, Theater Arts

Math Electives: Any MA 100 mathematics course or higher, except mathematics courses with MAC prefix.

Science Electives: Biology, Chemistry, Contemporary Nutrition (NS 101), Environmental Science, Integrated Science, Physics

Social Science Electives: Anthropology, Economics, Geography, Government, History, Law and Society (LA 230), Psychology, Sociology

COURSE	COURSE TITLE	CREDITS
<i>First Year Semester 1</i>		
AC 101	Financial Accounting I	4
CT 100	Critical Thinking	3
CS 104	Microcomputer Applications/ Business	3
EN 101	Freshman English I	3
HM 101	Introduction of Hospitality	3
MG 101	Principles of Management	3
credits:		19
<i>First Year Semester 2</i>		
AC 102	Financial Accounting II	4
EN 102	Freshman English II	3
HM 102	Front Office Management	3
MK 103	Principles of Marketing	3
OA 201	Business Communication	3
credits:		16
<i>Second Year Semester 1</i>		
HM 201	Food and Beverage Management	3
HM 122	Hospitality Law	3
	Humanities Elective	3
	Math Elective	3/4
	Science Elective	4
credits:		16/17
<i>Second Year Semester 2</i>		
BU 250	Service Industry Internship	4
	Economics Elective	3
GG 105	World Regional Geography	3
	Humanities Elective	3
	Science Elective	3/4
credits:		16/17
Total Credits:		67/69

