


General Business: Hospitality Management

Associate in Science

 MassBay courses are offered days, evenings, weekends, and online. View the complete list of online courses at www.massbay.edu/uploadedFiles/online.pdf. Check current course availability at www.massbay.edu/courses

DIVISION OF SOCIAL SCIENCES & PROFESSIONAL STUDIES

Gain an overview of the exciting hospitality industry through this comprehensive program. You'll receive an introduction to all aspects of the hotel, resort, and restaurant management sectors, as well as critical thinking and communication skills necessary for dealing with the general public. The hospitality industry is a growth industry, and its expansion is expected to continue. The industry seeks employees with marketing and management backgrounds, and the MassBay program includes courses in both areas. Students will have internship opportunities at excellent locations in Boston.

Students receive a broad background in general business administration and the liberal arts.

Upon completion, the associate in science degree in general business with a concentration in hospitality management is awarded.

PROGRAM FOOTNOTES

Business Electives: AC 201 Intermediate Accounting I, AC 202 Intermediate Accounting II, AC 206 Managerial Accounting, AC 207 Introduction to Taxation, BF 131 Principles of Finance, BF 232 Personal Finance, BU 100 Introduction to Business, BU 201 Global Business, EC 104 Contemporary Economic Issues, EC 201 Macroeconomics, EC 202 Microeconomics, LA 230 Law & Society, MG 102 Small Business Management, MG 204 Human Resource Management, MK 213 Principles of Sales, MK 215 Principles of Advertising, OA 201 Business Communication, LA 227 Legal Environment of Business, MK 214 ECommerce.

Economics Electives: EC 104 Contemporary Economic Issues, EC 201 Principles of Macroeconomics, EC 202 Principles of Microeconomics

Humanities Electives: Art, Communications, Film, Foreign Language, Humanities, Literature, Music, Oral Communication, Philosophy, Photography, Sign Language, Theater Arts

Math/Science Elective: Biology, Chemistry, Contemporary Nutrition (NS 101), Environmental Science, Integrated Science, 100-level Mathematics or higher (not MAC), Physics

Math Electives: 100-level Mathematics or higher (not MAC)

This program qualifies as an Alternative Transfer Agreement (MassTransfer) with select public institutions in Massachusetts. For more information, visit www.mass.edu/masstransfer.

| COURSE | COURSE TITLE | CREDITS |
|--------------------|---|--------------|
| <i>First Year</i> | <i>Semester 1</i> | |
| CS 104 | Microcomputer Applications for Business | 3 |
| CT 100 | Critical Thinking | 3 |
| EN 101 | Freshman English I | 3 |
| HM 101 | Introduction to Hospitality | 3 |
| MK 103 | Principles of Marketing | 3 |
| | credits: | 15 |
| <i>First Year</i> | <i>Semester 2</i> | |
| EN 102 | Freshman English II | 3 |
| GG 103 | Introduction to Geography | 3 |
| | or | |
| GG 105 | World Regional Geography | 3 |
| HM 102 | Front Office Management | 3 |
| | Business Elective | 3 |
| | Math Elective | 3 |
| | credits: | 15 |
| <i>Second Year</i> | <i>Semester 1</i> | |
| AC 101 | Financial Accounting I | 4 |
| HM 201 | Food & Beverage Management | 3 |
| SF 131 | Oral Communication | 3 |
| | Math/Science Elective | 3/4 |
| | Business Elective | 3 |
| | credits: | 16/17 |
| <i>Second Year</i> | <i>Semester 2</i> | |
| AC 102 | Financial Accounting II | 4 |
| BU 250* | Service Industry Internship | 4 |
| MG 101 | Principles of Management | 3 |
| | Economics Elective | 3 |
| | Humanities Elective | 3 |
| | credits: | 17 |
| | Total Credits: | 63/64 |

*Must be taken in the final semester