


Liberal Arts: Communication Certificate

 MassBay courses are offered days, evenings, weekends, and online. View the complete list of online courses at www.massbay.edu/uploadedFiles/online.pdf. Check current course availability at www.massbay.edu/courses

DIVISION OF HUMANITIES

This comprehensive program enables students to pursue a career in the communications industry. Students choose 15 credits from a wide range of elective offerings across various disciplines. This certificate program will meet the needs of students who are enrolled in the Liberal Arts MassTransfer Certificate program or are seeking to upgrade or develop their skills.

Upon successful completion, the Certificate in Communication is awarded.

PROGRAM FOOTNOTES

Program Electives: CO 103 Intercultural Communication CO 105 Journalism I, CO 106 Global Journalism, CO 107 Broadcast Journalism, CO 200 Principles of Persuasion, CO 201 Fundamentals of Public Relations, CO 210 Communications Internship, MK 103 Principles of Marketing, MK 213 Principles of Sales, MK 215 Principles of Advertising, PO 115 Photography I

COURSE	COURSE TITLE	CREDITS
CO 100	Introduction to Communication	3
CO 101	Introduction to Mass Media	3
SF 131	Oral Communication	3
	Program Elective	3
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	Program Elective	3
	Total Credits:	24

MASSBAY
COMMUNITY COLLEGE

Your dreams. Our mission.